

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Sandler & Innocenzi
705 Prince St
Alexandria, VA 22314

<u>Contract / Revision</u> 169731 /		<u>Alt Order #</u> 08414189
<u>Product</u> REP ST LDRSHP COMM		
<u>Contract Dates</u> 10/10/16 - 11/13/16		<u>Estimate #</u> 144
<u>Advertiser</u> ISS/Republican State Leadership Committee-		<u>Original Date / Revision</u> 10/11/16 / 10/11/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> TV15623	<u>Advertiser Code</u> 56	<u>Product 1/2</u> 108
<u>Agency Ref</u> 9083		<u>Advertiser Ref</u> 59919

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	10/12/16	10/21/16	NewsCenter 7 @ noon	12p-1230p		:30			P-02		NM	4	\$6,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/10/16	10/16/16	--WTF--				2	\$1,525.00					
	Week:	10/17/16	10/23/16	MTWTF--				2	\$1,525.00					
N 2	WHIO	10/12/16	10/21/16	Daybreak Edition 5a	5a-530a		:30			P-02		NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/10/16	10/16/16	--WTF--				2	\$700.00					
	Week:	10/17/16	10/23/16	MTWTF--				2	\$700.00					
N 3	WHIO	10/12/16	10/21/16	NewsCenter 7 5p	5p-530p		:30			P-02		NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/10/16	10/16/16	--WTF--				2	\$2,000.00					
	Week:	10/17/16	10/23/16	MTWTF--				2	\$2,000.00					
N 4	WHIO	10/12/16	10/21/16	NewsCenter 7 530p	530p-6p		:30			P-02		NM	4	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/10/16	10/16/16	--WTF--				2	\$2,200.00					
	Week:	10/17/16	10/23/16	MTWTF--				2	\$2,200.00					
N 5	WHIO	10/12/16	10/21/16	NewsCenter 7 6p	6p-630p		:30			P-02		NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/10/16	10/16/16	--WTF--				2	\$2,500.00					
	Week:	10/17/16	10/23/16	MTWTF--				2	\$2,500.00					
N 6	WHIO	10/12/16	10/21/16	Daybreak Edition 6a	6a-7a		:30			P-02		NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/10/16	10/16/16	--WTF--				2	\$1,200.00					
	Week:	10/17/16	10/23/16	MTWTF--				2	\$1,200.00					
N 7	WHIO	10/12/16	10/21/16	M-F 7p-730p	7p-730p		:30			P-02		NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/10/16	10/16/16	--WTF--				1	\$2,000.00					
	Week:	10/17/16	10/23/16	MTWTF--				1	\$2,000.00					
N 8	WHIO	10/12/16	10/21/16	CBS This Morning	7a-9a		:30			P-02		NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u>	<u>Alt Order #</u>
169731 /	08414189

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/10/16 - 11/13/16	REP ST LDRSHP COMM	144

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Republican State Lea	10/11/16 / 10/11/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	--WTF--				2	\$1,000.00					
Week:		10/17/16	10/23/16	MTWTF--				2	\$1,000.00					
N 9	WHIO	10/12/16	10/21/16	M-F 9a-10a	9a-10a		:30			P-02		NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	--WTF--				2	\$550.00					
Week:		10/17/16	10/23/16	MTWTF--				2	\$550.00					
N 10	WHIO	10/12/16	10/23/16	M-Su 11p News	11p-1135p		:30			P-02		NM	4	\$8,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	--WTFSS				2	\$2,200.00					
Week:		10/17/16	10/23/16	MTWTFSS				2	\$2,200.00					
N 11	WHIO	10/15/16	10/22/16	CBS This Morning Sa	10:00 AM-12:00 P		:30			P-02		NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-----1-				1	\$1,100.00					
Week:		10/17/16	10/23/16	-----1-				1	\$1,100.00					
N 12	WHIO	10/15/16	10/22/16	NewsCenter 7 Sa 6a	6:00 AM-7:00 AM		:30			P-02		NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-----1-				1	\$600.00					
Week:		10/17/16	10/23/16	-----1-				1	\$600.00					
N 13	WHIO	10/15/16	10/22/16	NewsCenter 7 Sa 8a	8:00 AM-10:00 AM		:30			P-02		NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-----1-				1	\$1,300.00					
Week:		10/17/16	10/23/16	-----1-				1	\$1,300.00					
Totals									0.00				44	\$65,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/23/16	44	\$65,500.00	(\$9,825.00)	\$55,675.00
Totals	44	\$65,500.00	(\$9,825.00)	\$55,675.00

Signature: _____ **Date:** _____

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Thank you for your business!

FAX# 610-225-1191
HARRIS REPORT FROM REP
OCT11/16 11.50
*** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 56 AGENCY PRODUCT CODE = 108 AGENCY EST# = 144												
1			1200N-1230P	30		\$1,525.00	10/10	10/21	2		M-F	4
PROGRAM : NEWSCENTER 7 RA35+ : 13.1 CON COM1 : NEWSCENTER 7												
2			500A-530A	30		\$700.00	10/10	10/21	2		M-F	4
PROGRAM : DAYBREAK EDITION RA35+ : 5.6 CON COM1 : DAYBREAK EDITION												

OCT11/16 11.50
*** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			500P-530P PROGRAM : NEWSCENTER 7 RA35+ : 14.3 CON COM1: NEWSCENTER 7	30		\$2,000.00	10/10	10/21	2		M-F	4
4			530P-600P PROGRAM : NEWSCENTER 7 RA35+ : 15.5 CON COM1: NEWSCENTER 7	30		\$2,200.00	10/10	10/21	2		M-F	4
5			600P-630P PROGRAM : NEWSCENTER 7 RA35+ : 17.1 CON COM1: NEWSCENTER 7	30		\$2,500.00	10/10	10/21	2		M-F	4
6			600A-700A PROGRAM : DAYBREAK EDITION RA35+ : 8.9 CON COM1: DAYBREAK EDITION	30		\$1,200.00	10/10	10/21	2		M-F	4
7			700P-730P PROGRAM : WHEEL OF FORTUNE RA35+ : 11.4 CON COM1: WHEEL OF FORTUNE	30		\$2,000.00	10/10	10/21	1		M-F	2
8			700A-900A PROGRAM : CBS THIS MORNING RA35+ : 8.1 CON COM1: CBS THIS MORNING	30		\$1,000.00	10/10	10/21	2		M-F	4
9			900A-1000A PROGRAM : KELLY AND MICHAEL RA35+ : 7.5 CON COM1: KELLY AND MICHAEL	30		\$550.00	10/10	10/21	2		M-F	4
10			1100P-1135P PROGRAM : NEWSCENTER 7 RA35+ : 10.7 CON COM1: NEWSCENTER 7	30		\$2,200.00	10/10	10/23	2		M-SU	4

OCT11/16 11.50
*** WHIO-TV ***

11	1000A-1200N	30	\$1,100.00	10/15	10/22	1	SAT	2
PROGRAM : THE EARLY SHOW RA35+ : 8.7 CON COM1 : THE EARLY SHOW								

12	600A-700A	30	\$600.00	10/15	10/22	1	SAT
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PROGRAM : NEWSCENTER 7 SATURDAY AT 6AM
RA35+ : 4.7
CON COM1 : NEWSCENTER 7 SATURDAY AT 6AM

13	800A-1000A	30	\$1,300.00	10/15	10/22	1	SAT	2
PROGRAM : NEWSCENTER 7 SATURDAY								
RA35+ : 6.9								
CON COM1 : NEWSCENTER 7 SATURDAY								

OCT/16	65500.00	NOV/16	\$.00	CONTRACT TOTAL.	55500.00
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[illegible]

CONTRACT TOTAL	65500.00
TOTAL SPOTS	44